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April 30, 2010

## CAPLAN REPS GULF ENVIRONMENTAL WATCHDOG

Caplan Communications is working with [Mobile Baykeeper](#), which bills itself at the top environmental advocate in the Gulf Coast, as oil from BP's spill begins to wash ashore.

Casi Callaway, executive director of MB, promises to keep close tabs on BP and U.S. government clean-up operations that may post a further threat to one of the world's most productive fisheries.

Seventy percent of U.S. shrimp and oysters come from the region spanning from the Mobile Bay Estuary to Galveston Bay.

Callaway ripped BP's post rig explosion "containment plan" because "if they had one at all, it has failed the Gulf of Mexico and all those who benefit from its pristine waters and wildlife."

MB fears that an "ongoing hemorrhage of oil" could last for several months.

The Gulf also is the heart of America's petrochemical sector, boasting 4000 oil platforms that pump more than half of U.S. crude.

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